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PTO/SB/21 (01-03)

Approved for use through 10/31/2002. OMB 0651-0031

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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/295,856	
	Filing Date	April 21, 1999	
	First Named Inventor	Todd R. Collart	
	Art Unit	2125	
	Examiner Name	Paul L. Rodriguez	
Total Number of Pages in This Submission		Attorney Docket Number	LA 1506.01A

ENCLOSURES (check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Cover Letter CPA Request Transmittal Receipt for facsimile transmitted CPA
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	DISCOVISION ASSOCIATES -- Intellectual Property Development 2355 Main Street, Suite 200, Irvine, CA 92614 -- U.S.A. -- Tel: (949) 660-5000
Signature	<i>Caroline</i>
Date	04/09/03

CERTIFICATE OF TRANSMISSION / MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date: <u>April 9, 2003</u>			
Typed or printed name	Susan Myers		
Signature	<i>Susan Myers</i>	Date	April 9, 2003

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process an application. Confidentiality is governed by 35 U.S.C. and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.



PTO/SB/29A (08-00)

Approved for use through 10/31/2002. OMB 0851-0032
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(To accompany a request for
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NOTE: By this receipt, the USPTO (a) acknowledges that a request for a CPA was filed by facsimile transmission on the date stamped below by the USPTO and (b) verifies only that the application number provided by the applicant on this receipt is the same as the application number provided on the accompanying request for a CPA. This receipt CANNOT be used to acknowledge receipt of any paper(s) other than the request for a CPA.

2. APPLICATION IDENTIFICATION:

(Provide at least enough information to identify the application)

a. For prior application

Application No.: 09/295,856
Filing Date: April 21, 1999
Title: System, Method and Article...Electronic Storage Medium
Attorney Docket No.: IACTP005
First Named Inventor: Todd R. Collart

b. For instant CPA application

New Attorney Docket No.: IA 1506.01A
(if applicable)

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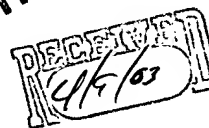
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Official



April 9, 2003

VIA FACSIMILE

BOX CPA
Honorable Commissioner for Patents
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22887

PATENT TRADEMARK OFFICE

RE: Inventor: Todd R. Collart
TITLE: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR
TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT
OF AN ELECTRONIC STORAGE MEDIUM
USSN: 09/295,856
Confirmation No. 7668
Art Unit: 2125
Filed: April 21, 1999
Atty. Docket No.: IA 1506.01A US

Dear Sir:

Enclosed for filing please find the following:

1. Transmittal Form;
2. Fee Transmittal Form;
3. Preliminary Amendment (Pages 1-10);
4. Continued Prosecution Application (CPA) Request Transmittal (2 pages);
5. Receipt for Facsimile Transmitted CPA (1 page);
6. Request for a One-Month Extension of Time; and
5. Certificate of Facsimile dated April 8, 2003.

Please indicate on the enclosed Receipt for Facsimile Transmitted CPA the date of receipt of the enclosed materials and mail this to acknowledge receipt of this transmittal.

Very truly yours,

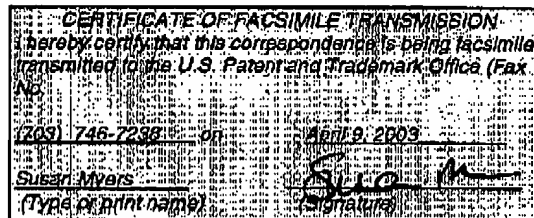
DISCOVISION ASSOCIATES

A handwritten signature in cursive script.

Caroline T. Do
Patent Prosecution Attorney
INTELLECTUAL PROPERTY DEVELOPMENT

CTD:sm

Enclosures





FACSIMILE COMMUNICATIONS

DISCOVISION ASSOCIATES

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To: BOX CPA

Honorable Commissioner for Patents
Washington, D.C. 20231

Date: April 9, 2003

Number of Pages: Cover + 17

ATTN: Examiner P. Rodriguez

TELEPHONE NO.) 703-305-7399

FAX NO.: (703) 746-7238

FROM: Caroline T. Do

RE: USSN: 09/295,856

Filed: 4/21/99

Title: System, Method and Article of
Manufacture for Transmission of
Advertisements Based on the Content of
An Electronic Storage Medium

Inventor: Todd R. Collart

Confirmation No. 7668

Art Unit: 2125

Our Reference: IA 1506.01A

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AFTER FINAL COMMUNICATION

ATTN: EXAMINER PAUL RODRIGUEZ, ART UNIT 2125